

WHY ARE YOU STARTING A JUICE PLUS+ VIRTUAL FRANCHISE?

Three Categories of WHY People Build a Juice Plus+ Virtual Franchise

- Is this decision *financial*?
 - To bridge the gap with your general finances?
 - To bridge the gap with just paying for your own Juice Plus+?
 - Do you want to leverage your income and/or have multiple streams of income with Juice Plus+?
- Is this for *fulfillment*?
 - Do you want to be part of a cause? ... something bigger than yourself?
 - Do you want to leave a legacy by making a difference?
 - Do you want a business of your own?
 - Do you want to add purpose to life (maybe to offset a tragedy)?
- Is this for *fun*?
 - Do you want to be around a community of positive people who are being proactive about their health and finances?
 - Do you want to leverage your income so you can have more fun?
 - Do you want to have extra spending money to travel more?

1. What is it that you want this business to do for you?

FINANCIAL GOAL

2. Why do you want this?

3. What are you willing to do to get it?

- Cover cost of JP+
- \$ car payment
- \$ house payment
- \$500/month
- \$1,000/month
- \$2,500/month
- \$5,000/month
- \$10,000/month

Discuss this with your sponsor and focus on the "WHY" as you grow your business