

JUICE PLUS+[®] VIRTUAL FRANCHISE TEAM BUILDING BONUS 10-1-10

WHO'S IT FOR?

- New distributors in their first 60 days and their sponsors
- Existing Distributors and Direct Distributors

HOW DOES IT WORK?

- New distributors follow the **10-1-10 plan** during their first 60 days (from application date) and achieve the level of Virtual Franchisee:
 - Step 1:** Start 10 new customers on Juice Plus+[®] products.
 - Step 2:** From those customers, find at least 1 new distributor to join your team
 - Step 3:** Work together to start another 10 customers on Juice Plus+[®] products

WHAT ARE THE SPECIFIC REQUIREMENTS?

1. Total of 2,000 Promo PVC in first 60 days (from application date)
2. At least half of the Promo PVC must be done by the qualifying Virtual Franchisee
3. The "1" new distributor must:
 - a. Live in a different household from his/her sponsor.
 - b. Have at least one active Preferred Customer order on his/her account
[NOTE: This must be a NEW order – not an existing order that was moved under the new distributor.]

WHAT ARE THE REWARDS?

- \$250 bonus and conference ticket – paid immediately to the new Virtual Franchisee
- \$250 bonus – paid immediately to the sponsor of the new Virtual Franchisee

HOW DO I GET PAID?

You must submit a Report of New Promotion form as usual, selecting the Virtual Franchisee 10-1-10 option. Once verified, separate checks will be written and mailed. *[NOTE: Until the new promotion for 10-1-10 is available online, print a promotion sheet from the virtual office and fax it to NSA. Hard checks will be cut for bonuses after regular payroll runs. Even if a person is on direct deposit, the bonus check will be a hard check sent by mail.]*

HOW DO I FIND OUT MORE?

Log in to your Juice Plus+[®] Virtual Office under "My Team Data/Position Advancement" to learn more and track your team's progress!

WHAT IS THE TIMEFRAME?

- March 1- October 31, 2009
- Existing Distributors and Direct Distributors have until June 30, 2009 to fulfill the above requirements within any 60-day period.

JUICE PLUS+[®] VIRTUAL FRANCHISE TEAM BUILDING BONUS 5-1

WHO'S IT FOR?

- Distributors who are at the level of Virtual Franchisee or higher

HOW DOES IT WORK?

A Virtual Franchisee or higher signs 5 or more new Juice Plus+[®] Preferred Customers and has 1 new distributor who joins his/her team. This new distributor must have one Preferred Customer order of his/her own – during any calendar month.

Step 1: Start 5 or more new customers on Juice Plus+[®] products

Step 2: Start 1 or more new distributors on your team who has at least 1 Preferred Customer order of his/her own.

[NOTE: This must be a NEW order – not an existing order that was moved under the new distributor.]

WHAT ARE THE SPECIFIC REQUIREMENTS?

1. Each unit of any Juice Plus+[®] product on a new Preferred Customer order counts towards the required customer count of 5.
2. The “1” new distributor must:
 - a. Live in a different household from their sponsor.
 - b. Have at least one new Preferred Customer order on his/her account
3. All Preferred Customer orders must be active at the end of the month in which they are given credit.

WHAT ARE THE REWARDS?

- \$100 for the first month
- \$200 for two consecutive months
- \$200 for each succeeding consecutive month
- If you miss a monthly requirement, you will start over with a \$100 reward.

HOW DO I GET PAID?

NSA will automatically verify your qualification, and write you a separate check. This check will be mailed shortly after the monthly payroll.

HOW DO I FIND OUT MORE?

Log in to your Juice Plus+[®] Virtual Office under My Team Data/Top Performers to learn more and track your team's progress!

WHAT IS THE TIMEFRAME?

March 1 – October 31, 2009

Q&A's for the 10-1-10 Program:

- Does the 2000 PVC have to be from Preferred Customer orders? YES. Can some PVC be from new distributor's purchase of own product? YES, BUT THESE MUST BE ENTERED AS PREFERRED CUSTOMER ORDERS (NOT ORDERED THROUGH WHOLESALE DESK)
- Does there have to be 10 new orders, or can the PVC come from any combination of products? PVC CAN COME FROM ANY COMBINATION OF PRODUCTS. (NOTE: 1000 PVC MUST BE IN THE FIN NUMBER OF THE QUALIFYING VIRTUAL FRANCHISEE.)
- If a current customer becomes a new distributor, and this customer's order is moved under him/her, does this order count toward the required orders/PVC if it processes a payment within the 60-day period? NO, ONLY NEW ORDERS COUNT, SO A NEW PREFERRED CUSTOMER ORDER PLACED UNDER THE EXISTING CUSTOMER WOULD COUNT, BUT THE OLD ORDER WOULD NOT COUNT FOR THE BONUS PROGRAM.
- Do we still promote a new distributor to Direct Distributor if he/she gets 500 PVC within the first 30 days? YES
- Does a new product order for an existing customer count in the 10-1-10? YES, BUT YOU MUST ENTER IT AS NEW ORDER (UNDER A NEW ARO).
- Are bonus checks cut at end of the month and mailed after close of the business month? YES, BONUS CHECKS WILL BE MAILED AFTER THE REGULAR PAYROLL IS COMPLETED.
- If a person has direct deposit, does he/she receive a 10-1-10 bonus check in the mail, or is it direct deposited? HARD CHECK IS SENT THROUGH THE MAIL, REGARDLESS OF WHETHER THE PERSON IS ON DIRECT DEPOSIT OR NOT.
- If a child is taking Gummies now, can we cancel that order (after last payment) and sign child up in the Children's Health Study? YES. CANCEL EXISTING ORDER AND ENTER A NEW ORDER FOR THE CHILDREN'S HEALTH STUDY.
- For existing Dealers and Direct Distributors who became distributors prior to March 23rd, can we use February 1, 2009, as the start date for their 10-1-10? YES
- For new distributors who signed up March 23rd or after, does their 60-day window to do the 10-1-10 start at application date? YES
- Who is responsible for tracking the 10-1-10 program? WE, THE DISTRIBUTORS, MUST TRACK THAT AND SUBMIT THE 10-1-10 PROMOTION FORMS WHEN THIS HAS BEEN ACHIEVED.

Q&A's regarding the 5-1 Program:

- Does a new product order for an existing customer count in the 5-1 Program? YES, BUT THE NEW ORDER MUST BE ENTERED AS A NEW ORDER (NEW ARO), NOT ADDED TO THE EXISTING ORDER.
- Let's say that within a given business month you have your 5 new customers, and one of these new customers becomes a new distributor (so you move his order under him). Does this mean you now have 4 customers and thus need to find another customer to complete your 5? YES, YOU MUST FIND ANOTHER CUSTOMER. THE NEW DISTRIBUTOR'S ORDER DOES NOT COUNT TOWARD YOUR 5.
- If we enter 3 products in the same order for a new customer, will it count as 3 customers for the Awards Bulletin and for the 5-1 Program? YES, IT IS BOX COUNT THAT IS TRACKED.
- Are 5-1 bonus checks cut at end of the month and mailed after close of the business month? YES, BONUS CHECKS WILL BE MAILED AFTER THE REGULAR PAYROLL IS COMPLETED.
- If a person has direct deposit, does he/she receive a 5-1 bonus check in the mail, or is it direct deposited? HARD CHECK IS SENT THROUGH THE MAIL, REGARDLESS OF WHETHER THE PERSON IS ON DIRECT DEPOSIT OR NOT.
- If a person gets more than 5 new Preferred Customers in one business month, can he/she carry over any of those orders into the next business month (as excess orders) and have them count toward the 5-1 program? NO
- If a distributor gets 10 new Preferred Customers in a business month and two new distributors who each have a new customer under them, then does this person get DOUBLE the 5-1 bonus? NO
- Who is tracking the 5-1 program? NSA IS TRACKING THE 5-1 PROGRAM.