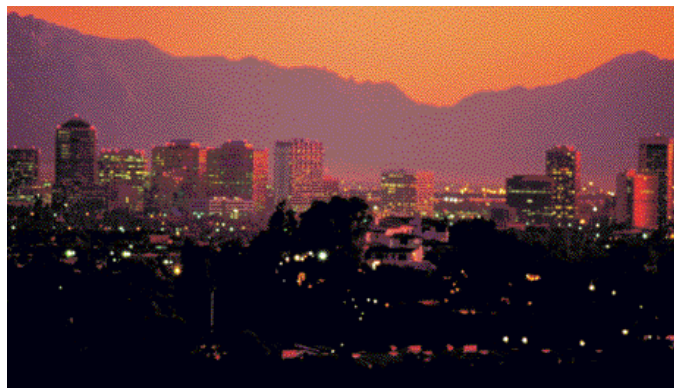


Juice PLUS[®] *15th Anniversary*



NSA 2008 SPRING LEADERSHIP CONFERENCE

April 17-19, 2008 • Phoenix Convention Center • Phoenix, Arizona

Juice PLUS⁺

15th Anniversary

2008 NSA SPRING LEADERSHIP CONFERENCE

All conference events, unless otherwise indicated, are at

Phoenix Convention Center – South Building • 100 North Third Street • Phoenix, Arizona 85004

Pre-Conference, April 15-17

39 Club Retreat (*Invitation Only*)

The Camelback Inn
Scottsdale, Arizona

Wednesday, April 16

1:00 pm - 5:00 pm

Registration Packet Pickup for Pre-registered Attendees

South Ballroom

1:00 pm - 8:00 pm

Promo Plus+ Pre-Conference Sale

South Ballroom

Thursday, April 17

8:00 am - 7:00 pm

Exhibits and Registration

South Ballroom

10:00 am - 7:00 pm

New Sales Coordinator Photos

Room 150

10:00 am - 11:00 am

NSA Virtual Office: I'm New. Now What?

Room 160-162

11:00 am - 12:00 pm

Managing My Team with the NSA Virtual Office

Room 160-162

11:00 am - 12:00 pm

Developing a Strong Juice Plus+[®] Story

Room 165-167

12:00 pm - 1:00 pm

SC to SSC Rapid Development Program (*NMDs Only*)

Room 160-162

12:00 pm - 1:00 pm

Team Building 101

Room 165-167

1:00 pm - 2:00 pm

The Power of Events

Room 165-167

2:00 pm - 3:00 pm

NSA Virtual Office: I'm New. Now What?

Room 160-162

2:00 pm - 3:00 pm

The Power of Events

Room 165-167

2:00 pm - 4:00 pm

National Marketing Directors Meeting (*NMDs only*)

Room 155-158

3:00 pm - 4:00 pm

Managing My Customer Base with the NSA Virtual Office

Room 160-162

4:00 pm - 5:00 pm

Managing My Team with the NSA Virtual Office

Room 160-162

4:00 pm - 5:00 pm

How to Use NSA Voicecom

Room 165-167

4:00 pm - 6:00 pm

Reception honoring new NMDs (*Invitation Only*)

Room 154

5:00 pm - 6:00 pm

Prevention Plus+ Booth: Delia Garcia, M.D.

South Lobby

6:00 pm - 7:00 pm

Prevention Plus+ Booth: Richard DuBois, M.D.

South Lobby

7:00 pm - 8:30 pm

Prevention Plus+ Meeting featuring
Tamara Sachs, M.D. and Richard DuBois, M.D.

Hall F/G

8:30 pm - 9:30 pm

Prevention Plus+ Booth: Tamara Sachs, M.D.

South Lobby

8:30 pm - 9:30 pm

Promo Plus+ After Hours Sale

South Ballroom

Friday, April 18

8:00 am - 5:00 pm

Exhibits and Registration

South Ballroom

8:00 am - 9:00 am

Prevention Plus+ Booth: Paul Stricker, M.D.

South Lobby

8:00 am - 9:00 am

NSA Virtual Office: I'm New. Now What?

Room 160-162

8:00 am - 9:00 am

Developing a Strong Juice Plus+[®] Story

Room 165-167

8:00 am - 9:00 am

New Sales Coordinator Photos

Room 150

9:00 am - 12:00 pm

Juice Plus+[®] 15th Anniversary Special
featuring Jay Martin and Isadore Rosenfeld, M.D.

Hall F/G

12:00 pm - 1:00 pm	Prevention Plus+ Booth: Mitra Ray, Ph.D.	South Lobby
12:00 pm - 1:00 pm	Managing My Customer Base with the NSA Virtual Office	Room 160-162
12:00 pm - 1:00 pm	SC to SSC Rapid Development Program (NMDs Only)	Room 165-167
12:00 pm - 2:00 pm	Lunch Break	
12:00 pm - 2:00 pm	New NMD and QNMD Photos	Room 150
1:00 pm - 2:00 pm	Prevention Plus+ Booth: William Sears, M.D.	South Lobby
1:00 pm - 2:00 pm	Managing My Team with the NSA Virtual Office	Room 160-162
1:00 pm - 2:00 pm	Team Building 101	Room 165-167
2:00 pm - 5:00 pm	General Session featuring 2007 Elton Award winners and NMD Leanne Gordon	Hall F/G

Saturday, April 19

8:00 am - 2:00 pm	Exhibits and Registration	South Ballroom
8:00 am - 9:00 am	Prevention Plus+ Booth: Janet Roberto, M.D.	South Lobby
8:00 am - 9:00 am	NSA Virtual Office: I'm New. Now What?	Room 160-162
8:00 am - 9:00 am	The Power of Events	Room 165-167
9:00 am - 1:00 pm	Closing General Session featuring NMDs Joy Kelly and Deana Christofferson	Hall F/G
12:00 pm - 2:00 pm	New NMD and QNMD Photos	Room 150
1:00 pm - 2:00 pm	Prevention Plus+ Booth: Marilyn Joyce, R.D.	South Lobby
1:00 pm - 2:00 pm	Managing My Customer Base with the NSA Virtual Office	Room 160-162
1:00 pm - 2:00 pm	How to Use NSA Voicecom	Room 165-167
2:00 pm - on	NMD Wrap-Up Sessions	various locations
9:00 pm - 1:00 am	Conference Closing Party	South Lobby

Main conference sessions will be hosted by Dick Foley, "The Voice of NSA," and NSA corporate sales executives Randy Mathews, Ron Watkins, Sean Hopkins, Yvette Sanders, Stephen Millman, and Erin Wiles.

Celebrating 15 Years of Juice Plus+®

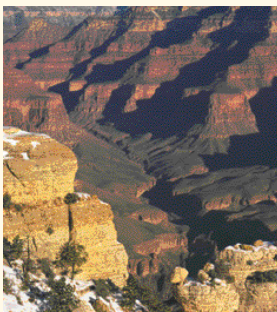


NSA returns to one of our most popular conference destinations – Phoenix, Arizona – to celebrate 15 years of success behind our favorite nutritional product, Juice Plus+®.

To some of us, it seems like only yesterday that we gathered in San Diego, California to hear for the first time about an emerging new concept called "whole food nutrition" – and about a brand-new product based on that concept that offered nutrition from a wide variety of fruits, vegetables, and grains in easy-to-consume capsule form.

Today – millions of exposures, hundreds of thousands of customers, thousands of supportive health and fitness professionals, and 13 published clinical studies later – the Juice Plus+® product and the Juice Plus+® business continue to make a difference in the lives of an ever-growing number of families around the world.

Join us this spring in Phoenix, Arizona as we celebrate the heritage and history of Juice Plus+® – and build an even more solid foundation for the future growth of Juice Plus+® and for your ongoing business success in the months and years to come.



PREVENTION PLUS+ HEALTH EDUCATION MEETING Tamara Sachs, M.D. and Richard DuBois, M.D.



Tamara Sachs, M.D.

NSA kicks off our 15th Anniversary celebration with an impressive “one-two” Prevention Plus+ punch!

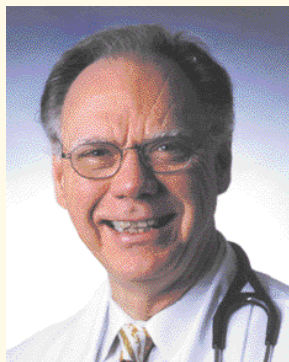
Our first speaker this evening is Dr. Tamara Sachs, a specialist in Functional Medicine and Integrative Care from Washington, Connecticut. Dr. Sachs will talk about the benefits of adding Juice Plus+ Vineyard Blend® to the Juice Plus+® regimen.

Dr. Sachs graduated with honors in 1985 from the Mount Sinai School of Medicine in New York City. She completed her internship and residency in Internal Medicine in 1988 at Saint Raphael Hospital and Yale University in New Haven, Connecticut. She studied Naturopathy in France for three years and is a graduate member of the Institute of Functional Medicine. She worked as an Emergency Room doctor for four years before starting her private practice 18 years ago.

Dr. Sachs has served on the Scientific Advisory Board of WomenHeart, the National Coalition for Women with Heart Disease; and, on the Multidisciplinary Committee for Cancer Care for the Regional Cancer Center, as the chairman of the Collaborative Practice Committee, and as a member of the Ethics Committee at New Milford Hospital, an affiliate of Columbia Presbyterian Hospital. She is in great demand as a speaker on the topics of heart disease, toxicology, and therapeutic nutrition.

“The interaction between our genes and our environment is what makes us healthy or ill,” she explains. “We can change what we eat, how we react to stress, our exposure to toxins – all this affects our health more than heredity. The more actively you participate in this dynamic process, the healthier you will be.”

Dr. Sachs has made Juice Plus+® a foundation product in her medical practice. “Knowing that we should eat more fruits and vegetables is one thing, but actually doing it is quite another,” she observes. “That’s why I recommend Juice Plus+® to all of my patients.”



Richard DuBois, M.D.

There is arguably no more appropriate health professional to feature as part of the 15th Anniversary of Juice Plus+® than Dr. Richard DuBois of Atlanta, Georgia – the man who has shared “The Whole Truth” with literally millions worldwide. His seminal audio and video presentation *The Whole Truth in 15 Minutes* helped propel Juice Plus+® to early credibility in the eyes of health professionals and consumers alike – and continues to help us spread our message today.

Dr. DuBois is one of the world’s leading authorities on infectious diseases. He is also one of the first medical doctors in the world to have recognized the importance of Juice Plus+® and recommend it to his patients and colleagues.

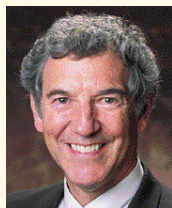
Dr. DuBois received his medical degree from the State University of New York at Buffalo. Over his 42 years as a practicing physician, he has served as President of the Georgia Society of Internal Medicine, President of the Infectious Disease Society of Georgia, and President of the Medical Association of Atlanta. Dr. DuBois was honored with The Award of Excellence in Teaching at Atlanta Medical Center, where he was also chosen as “most valuable physician” and elected to eight consecutive years as Chief of Internal Medicine. He was included in the list of *Best Doctors in America*® every year between 1994 and his recent retirement and chosen by his medical colleagues as their “physician of choice” in his specialty.

“Studies have consistently proven that whole foods are the best source of micronutrients,” Dr. DuBois points out, “in part because antioxidants and other micronutrients work together in ways we’ve just begun to understand. Whole foods also have thousands of yet-to-be-identified phytochemicals that will ultimately prove to be beneficial to human nutrition. I tell anyone who will listen: ‘Eat whole foods and take Juice Plus+®.’”

Tonight, Dr. DuBois will update his original message in his new talk, *The Whole Truth Revisited*.

JUICE PLUS+® 15th ANNIVERSARY SPECIAL The History of Juice Plus+®

Many of the newer members of Team Juice Plus+® are probably not aware of the history of how Juice Plus+® came to be. Those of us who know the story never tire of hearing it – especially when it's told by some of the key people who helped to make it happen.



On Friday morning, host Dick Foley – “The Voice of NSA” – will conduct a special interview segment featuring seven very special individuals who played particularly important roles in the development, introduction, and initial marketplace success of Juice Plus+®. Join us as we hear about the history of Juice Plus+® from those who lived it.



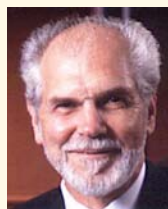
The Beginning: In 1992, John Blair, our Vice-President of Product and Development, was the first person at NSA to hear about the dried fruit and vegetable juice powders that later became the “whole food base” of Juice Plus+®. John, an avid juicer, became a tireless internal promoter of both the concept and the resulting product that has since made such a difference in the lives of so many people around the world.



The Concept: Humbart “Smokey” Santillo is the naturopathic physician who used dried juice powders that he had prepared himself to help nurse his dying father back to health. He believed that this new approach to concentrated nutrition could help others as well; he just had trouble finding a company willing to invest in his idea.



The Connection: NMD and 100 Club Member Jeff Roberti, the leading money-earner in the history of NSA, was the person who first heard about Smokey Santillo and his dried fruit and vegetable juice powders. He brought Smokey and his novel idea to the attention of Jay Martin and John Blair at NSA.



The Research: Juice Plus+® was unquestionably a unique product, but the natural early tendency was to depend on personal testimonials to share its benefits with others. Enter Dr. John Wise, who came up with the idea of using third-party clinical research to objectively demonstrate the benefits of Juice Plus+®. Dr. Wise helped develop the initial clinical research protocols and establish our first connections in the scientific community – a role that he continues to assist us in today.



The Audiotape: NSA was not suddenly populated with medical and scientific experts who could credibly explain our new product – even though we had attracted a few, such as Ph.D. research biochemist Mitra Ray. Dr. Ray came up with the idea of “duplicating” herself by sharing her Juice Plus+® message on audiotape, leading to the very first Juice Plus+® audio: *(Take Two and) Call Me in the Morning!*



The Whole Truth: Dr. Richard DuBois was one of the first M.D.s to recognize the importance of Juice Plus+®, well before the first clinical study was published. He began to share his enthusiasm for the product with audiences all over the country. NSA recorded Dr. DuBois in Portland, Oregon – and quickly turned the talk into the most successful Juice Plus+® audio of all time: *The Whole Truth in 15 Minutes.*

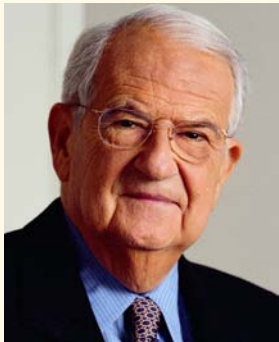


The Passion: All of these events – and all of these people – were pivotal to the ultimate success of Juice Plus+®. However, the most important ingredient of all was the belief and passion of distributors who would help spread the Juice Plus+® message to the far corners of the globe. Wendy Campbell, a registered nurse from St. Louis, Missouri, was one of many individuals who early on made that transition from raving fan customer to distributor. That passion has helped her create one of NSA's most successful distributor organizations.

JUICE PLUS+® 15th ANNIVERSARY SPECIAL

Isadore Rosenfeld, M.D.

“Power to the Patient – but Beware the Internet”



Isadore Rosenfeld, M.D.

Dr. Isadore Rosenfeld is widely recognized as one of this country's pre-eminent doctors. With nine best-selling books to his credit (as well as a textbook for doctors), he is one of the leading and most effective proponents of the medical enlightenment of the American public. He is the Health Editor of *Parade* magazine, with 82 million readers. His regular appearances on network television have garnered a devoted nationwide following of viewers seeking the latest information on health and medical issues.

Dr. Rosenfeld is a practicing physician and the Rossi Distinguished Professor of Clinical Medicine at New York Hospital Weil Cornell Medical Center. He was president of the New York County Medical Society and was a member of The Practicing Physicians Advisory Council for the Secretary of Health and Human Services. In addition to maintaining a private practice in Manhattan, he has served as a consultant to the National Institutes of Health on such task forces as arteriosclerosis, sudden death, and hypertension.

Dr. Rosenfeld is a major proponent of the greater involvement of patients in their own healthcare. His 1981 book *Second Opinion*

popularized the notion – revolutionary at the time – that patients should consider consulting another doctor when given a serious diagnosis. He is still a tireless advocate of getting more and better health-related knowledge into the hands of consumers. As he writes in the introduction to his most recent best seller *Power to the Patient*: “Knowledge means ‘power’ to you, the patient – the power to share in the decisions that affect your life.”

Unfortunately, Rosenfeld observes, access to information does not necessarily translate into access to knowledge, especially when it comes to the massive proliferation of health-related information on the Internet. He has been following the progress of Juice Plus+® since first mentioning it in a column in *Vogue* magazine in 1994 and is bothered by anonymous attacks on our product.

“I find it amazing that so many people seem to be so indiscriminating about what they read on the Internet – especially when much of it comes from questionable or even anonymous sources,” he laments. “Patients can only achieve real power when they can distinguish good information from bad.”

This morning, Dr. Rosenfeld will address a number of ways that patients can become more knowledgeable participants in their own healthcare – including several tips for becoming more discriminating consumers of health information on the Internet.

Jay Martin

“Juice Plus+® by the Numbers”



Jay Martin

No celebration of any milestone at NSA is complete without our fearless leader, NSA President and Founder Jay Martin. He had the vision and the courage to take NSA in a whole new direction behind a breakthrough new product, Juice Plus+®. He helped guide the development and evolution of the unique business model by which Juice Plus+® is marketed – and then packaged it under the name “the

Study was his brainchild – the list goes on and on. But perhaps most importantly, it is Jay who sets the tone for an entire organization – corporate and field – that boasts an incredibly low turnover rate and a reputation for honesty, compassion, and love.

Join us today as Jay Martin closes our morning session celebrating the 15th Anniversary of Juice Plus+® with that combination of wit and wisdom that is so uniquely “Jay.” He will put his own inimitable spin on 15 years of Juice Plus+® by sharing a mind-boggling array of facts and figures on our flagship product’s remarkable marketplace success – and show us that we’ve barely scratched the surface of its potential.

NSA Virtual Franchise®. The Juice Plus+® Children’s Health

MEET THE 2007 ELTON AWARD WINNERS!

An Elton Award is one of NSA's most coveted forms of recognition. They are given each year to reward exemplary performance among NSA's top field leadership ranks. So who could better share what it takes to succeed in the Juice Plus+® business than our most recent Elton Award winners?

Join **Randy Mathews**, NSA's Vice-President of U.S. Sales, as he discusses the challenges and the rewards of the Juice Plus+® business with 2007 Elton Award winners **Wendy Ho**, **Lynne Page**, **Reagan Dean**, and **Chris Drobles**.



Randy Mathews



Wendy Ho
Honolulu, Hawaii
QNMD

12 Club Rookie of the Year



Lynne Page
Oswego, Illinois
NMD

12 Club Member of the Year



Reagan Dean
Castle Rock, Colorado
NMD

24 Club Member of the Year



Chris Drobles
Parkland, Florida
NMD

39 Club Member of the Year

MAKING THE MOST OF THE NSA LEADERSHIP CHALLENGE



Leanne Gordon

building at least one new Sales Coordinator "leg" over the 12-month period.

We've asked National Marketing Director **Leanne Gordon** to close this afternoon's session by sharing with us how one organization – her Juice Plus+® team – is responding to the "The Challenge" and using it to motivate other team members and generate even greater Juice Plus+® momentum.

Late last year, NSA introduced a year-long Leadership Challenge for 2008, designed to spur top distributors to "lead by example" by consistently performing key business-building activities themselves. These activities include adding at least five new Juice Plus+® customers a month (and encouraging other Juice Plus+® team members to do the same) and

Leanne is a good choice for this assignment because of her rapid rise to the top of NSA and her continued hard work ever since. Leanne, who became a Juice Plus+® customer in late 2003, was named 12 Club Rookie of the Year in 2005, was nominated for 24 Club Member of the Year in 2006, and was nominated for 39 Club Member of the Year in 2007. (Note the steady annual progression.) She achieved NMD only 23 months after signing up as a distributor and reached 39 Club just 3 months after that. Her husband Ryan recently made NMD as well. She and Ryan currently live with their five children about halfway between Orlando and Daytona Beach in Orange City, Florida.

Leanne says that the NSA Leadership Challenge is helping add "excitement, focus, and an even greater sense of urgency" to her and Ryan's team-building efforts. Come learn how you might be able to put "The Challenge" to even greater use within your own Juice Plus+® organization.

JUICE PLUS+® 15th ANNIVERSARY CONFERENCE WRAP-UP

- We're closing out the business end of the Juice Plus+® 15th Anniversary Conference with our usual focus on recognizing distributor accomplishments – along with a special surprise or two.
- Hear more inspirational stories from our most recent “class” of new National Marketing Directors. (We'll have already heard from some of them on Friday afternoon.)
- Meet scores of our newest Senior Sales Coordinators and Qualifying National Marketing Directors as they are recognized and cross the main stage.
- See the smiling faces of hundreds of our freshly photographed new Sales Coordinators as they are shown on the “big screens” throughout Hall F/G.

NEW! THE JUICE PLUS+® FITNESS CHALLENGE



Joy Kelly

Juice Plus+® has earned the support of not only thousands of doctors and other healthcare professionals, but a large number of fitness professionals as well. In an effort to further expand our support among fitness professionals, we will soon begin test marketing a new targeted marketing program specifically designed to help fitness professionals attract Juice Plus+® customers and encourage other fitness

professionals to do the same. It's called the Juice Plus+® Fitness Challenge.

Under the direction of NSA Sales and Marketing's Sean Hopkins and Erin Wiles, we are tapping into the experience and knowledge of existing Juice Plus+® fitness professionals around the globe to help us develop this program. One of the key leaders in this effort is National Marketing Director Joy Kelly of Fair Oaks, California, who will join Sean on stage to explain the new program this morning.

Joy's fitness career is rooted in her past athletic accomplishments. She was a nationally ranked runner in college and a member of the 1992-93 national championship step aerobic team. She has won four gold medals in aerobics competitions and has been featured in several aerobics videos, including one with Olympic

gymnast Nadia Comaneci.

Today, Joy is a Gold Certified ACE Personal Trainer with more than 20 years of experience in the fitness industry. She co-founded The Northwest Instructor Training Program with her sister, Janis, and has served as a continuing education provider for both the American Council on Exercise and the Aerobics and Fitness Association of America. Over the course of her fitness career she has owned and managed health clubs and developed nutritional programs for athletes – the perfect kind of person to help Juice Plus+® further penetrate the fitness industry.

Joy became a Juice Plus+® customer in 1994, signed up as a distributor in June 1995, and earned her National Marketing Director position two and a half years later. She is a member of NSA's elite 39 Club as well as a previous nominee for 39 Club Member of the Year. She also served on the distributor team that helped NSA assemble a major revision of the *NSA Virtual Franchise® Owner's Manual* in 2006.

[Special note to fitness professionals: NSA is looking for certified fitness professionals to participate in our test market. We will be inviting all of those who attend the Phoenix Conference to register and attend an invitation-only training on Saturday morning. Please e-mail jjfitness@nsai.com if you meet these criteria and are interested in attending.]

Deana Christofferson “Juice Plus+®: It’s a Matter of Choice”



Deana Christofferson

National Marketing Director Deana Christofferson always wanted to be a stay-at-home mom to her three sons. Because of her Juice Plus+® business she has been able to do just that. Deana qualified for NMD in the spring of 1999, less than three years into her NSA career. Now a member of NSA’s prestigious 100 Club, she received the 39 Club Duplicator Award in 2000 and the 39 Club

Elton Award for Organizational Development in 2002. Her husband Bob works the Juice Plus+® business with her and is also a National Marketing Director.

Deana’s professional background is in the health and fitness industry, where she worked part-time for over 18 years as a certified fitness counselor/personal trainer and aerobics instructor.

Deana will close our Saturday session with her new talk “Juice Plus+®: It’s a Matter of Choice.” She and Bob both made a choice to start taking Juice Plus+®, then later made a choice to enter the business and work hard at it.

Now the Juice Plus+® business is giving *them* choices. Both native Southern Californians, they decided to pull up their roots in the summer of 2006 and head north to Camino, California, a small farming community halfway between Lake Tahoe and Sacramento. They are now living on 20 acres of land in the dream home that they recently completed.

Deana and Bob are also considering becoming part-time wine growers, another big dream of theirs. Deana believes that “with Juice Plus+®, you can choose to make your dreams come true. All you need is a vision, a desire, and the determination to make it happen.”

WANTED!
YOU

15TH ANNIVERSARY PARTY FROM 9 PM 'TIL 1 AM SATURDAY NIGHT!

What do you get when you cross the Old West with the Desert Southwest? A mariachi band that plays Western swing? A mechanical burro?

We’re not quite sure yet, either, but we aim to find out. Come see the results at our conference- ending 15th Anniversary Party in the South Lobby on Saturday night. Whether you decide to wear your poncho and sombrero or your cowboy boots and ten- gallon hat, you’ll feel right at home – because we plan to rustle up some of the best entertainment that Arizona has to offer. (Regular attire is OK, too!)

Party into the night with Juice Plus+® friends from around the globe – old and new – as we close our celebration of 15 years of Juice Plus+® on a fun and festive note.

NSA DISTRIBUTOR SUPPORT TRAININGS

NSA offers specialized, smaller-group Distributor Support Trainings throughout the conference, led by fellow distributors who are building successful Juice Plus+® businesses. This conference, we are expanding our offerings to cover an even broader range of important Juice Plus+® business-building topics. Look for additional details in your conference packet.

	Thursday, April 17	Friday, April 18	Saturday, April 19
The NSA Virtual Office: I'm New. Now What? Room 160-162	10:00 am - 11:00 am 2:00 pm - 3:00 pm	8:00 am - 9:00 am	8:00 am - 9:00 am
Managing My Customer Base with the NSA Virtual Office Room 160-162	3:00 pm - 4:00 pm	12:00 pm - 1:00 pm	1:00 pm - 2:00 pm
Managing My Team with the NSA Virtual Office Room 160-162	11:00 am - 12:00 pm 4:00 pm - 5:00 pm	1:00 pm - 2:00 pm	_____
The Power of Events Room 165-167	1:00 pm - 2:00 pm 2:00 pm - 3:00 pm	_____	8:00 am - 9:00 am
Developing a Strong Juice Plus+® Story Room 165-167	11:00 am - 12:00 pm	8:00 am - 9:00 am	_____
Team Building 101 Room 165-167	12:00 pm - 1:00 pm	1:00 pm - 2:00 pm	_____
How to Use NSA Voicecom Room 165-167	4:00 pm - 5:00 pm	_____	1:00 pm - 2:00 pm
SC to SSC Rapid Development Program (NMDs only) See Schedule	12:00 pm - 1:00 pm	12:00 pm - 1:00 pm	_____

PREVENTION PLUS+ BOOTH

South Lobby



Delia Garcia, M.D.

Thursday, 5:00 pm - 6:00 pm

Delia Garcia, M.D. (*An Easy Solution*) is a board-certified radiation oncologist who has practiced in St. Louis for more than twenty years. She was selected by her peers to appear in *Best Doctors in America*® as a leading expert in breast cancer. Dr. Garcia completed her residency at Barnes Hospital in St. Louis in 1983 and was an assistant professor of radiology at Washington University School of Medicine for eight years. She is a regular lecturer on the topic of preventative medicine and serves on the boards of the Susan G. Komen Breast Cancer Foundation and of The Wellness Community of Greater St. Louis.



Paul Stricker, M.D.

Friday, 8:00 am - 9:00 am

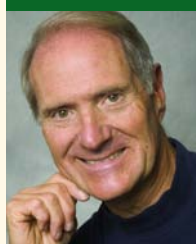
Paul Stricker, M.D. (*Eat well. Live well.*) is one of just over a hundred doctors in the U.S. who are board-certified in both pediatrics and sports medicine. He is a charter member and past-president of the American Medical Society for Sports Medicine, a member of the American Academy of Pediatrics Council on Sports Medicine and Fitness, a member of the editorial advisory board of *Healthy Children* magazine, and a reviewer of manuscripts for the journal *Pediatrics*. He was selected to serve as team physician for the U.S. Olympic Team and for U.S. national teams in swimming, soccer, gymnastics, and basketball. Dr. Stricker is the author of *Sports Success Rx*, published in conjunction with the American Academy of Pediatrics. He is currently in private practice at Scripps Clinic in San Diego, an internationally recognized multi-specialty medical group and clinical research institution.



Mitra Ray, Ph.D.

Friday, 12:00 pm - 1:00 pm

Mitra Ray, Ph.D. (*From Here to Longevity*) is a research biochemist who earned her Ph.D. from Stanford University. Dr. Ray's work in cell biology – particularly as it relates to cancer, Alzheimer's disease, and other degenerative diseases – has been funded by the National Institutes of Health and published in the journals *Science*, *Proceedings of the National Academy of Sciences*, and the *Journal of Cell Biology*. She devotes herself today to taking the knowledge about nutrition and disease that she has gained and sharing it with audiences around the world. In 2002, Dr. Ray published her first book, *From Here to Longevity: Your Complete Guide for a Long and Healthy Life*.



William Sears, M.D.

Friday, 1:00 pm - 2:00 pm

William Sears, M.D. (*Nine Simple Steps* and *Making a Difference*) has been advising busy parents how to raise healthier families for over 35 years. He received his pediatric training at Harvard Medical School's Children's Hospital in Boston and The Hospital for Sick Children in Toronto, and currently serves as an associate clinical professor of pediatrics at the University of California, Irvine School of Medicine. Together with his wife Martha, Dr. Sears has written more than 30 best-selling books and countless articles on parenting and childcare. He serves as a medical and parenting consultant for *Baby Talk* and *Parenting* magazines, and his *AskDrSears.com* website is one of the most popular health sites on the Internet. Dr. Sears has appeared on over 100 television programs, including *20/20*, *Donahue*, *Dateline*, *Good Morning America*, *Oprah*, *Dr. Phil*, and *Today*.



Janet Roberto, M.D.

Saturday, 8:00 am - 9:00 am

Janet Roberto, M.D. has been practicing family medicine in Springfield, Ohio with her husband Mark for almost 20 years. She serves as the managing partner of their six-physician group. Dr. Roberto graduated from Wright State University School of Medicine in nearby Dayton, Ohio in 1985, remaining in Dayton after graduation to complete her residency in Family Practice at Miami Valley Hospital in 1988. In addition to her busy private practice, she serves as a member of the medical staff at two hospitals in Springfield: Community Hospital and Mercy Medical Center.



Marilyn Joyce, R.D.

Saturday, 1:00 pm - 2:00 pm

Marilyn Joyce, R.D. (*From Surviving to Thriving*) is a registered dietician and author of the best-selling books *5 Minutes to Health* and *I Can't Believe It's Tofu!* She has conducted health and wellness seminars for such diverse groups as the Xerox Corporation, the American Cancer Society, the UCLA Medical Center, and the FBI; has been featured in *Cosmopolitan*, *Woman's Day*, and *Elle* magazines; and, has appeared on such programs as *Leeza!*, *Jenny Jones*, *Montel Williams*, *Maury Povich*, and *Essentials* on The Learning Channel.

PHOENIX 2008 CONFERENCE DETAILS

Accessibility for People with Disabilities

The Phoenix Convention Center is an ADA-compliant facility. Special assistance will be provided to those who request it, including complimentary motor scooters and wheelchairs for those who reserve them. To reserve a scooter or wheelchair, please contact D.J. Pagononi at dj@nsai.com. No reservations can be accepted after Friday, March 28. Scooters or wheelchairs will not be available without a reservation.

Airport Transportation

Taxi, bus, and hotel shuttle services are available to and from the Phoenix Sky Harbor International Airport. For a list of providers and rates visit www.phoenix.gov/aviation.

Business Center

Keep your Juice Plus+® business running smoothly while you're away with the help of the Phoenix Convention Center UPS Store, located in the South Lobby of the Convention Center, just outside of Hall F/G. The UPS Store is open Monday through Friday from 7:00 am to 6:00 pm and Saturdays from 8:00 am to 2:00 pm. Whether you need to ship a package, buy office supplies, make copies, or send a fax, the Phoenix Convention Center UPS Store has you covered.

Conference Etiquette

Please be considerate of our speakers and of your fellow Juice Plus+® distributors and their guests.

- Audio and/or video recording of conference sessions is strictly prohibited. Anyone video recording any part of any conference session will be escorted out of the meeting room.
- Turn off your cell phone, pager, or other electronic devices before each session begins.
- You may not "save" seats for people who have not yet arrived. If you wish to sit with your group, you need to wait outside until everyone arrives, then find seats together.
- For all "main stage" sessions in Hall F/G, doors will open one hour prior to start time for those needing special assistance and 45 minutes prior for all others.

Conference Registration

Conference tickets are \$100 per person if ordered by Wednesday, April 9; after that date, they will be available only at conference registration for \$125 each. To purchase tickets pre-conference, call the NSA Order Department at 800-347-5947. If you do pre-register, you can pick up your name badge and registration packet on Wednesday, April 16 between 1:00 pm and 5:00 pm in the South Ballroom exhibit area. On-site registration will begin at 8:00 am on Thursday, April 17. Conference registration will continue during regular exhibit hall hours.

Family Viewing Area

As a courtesy both for attendees who bring young children to conference sessions and for those who do not, NSA provides a special Family Viewing Area adjacent to our primary meeting room, Hall F/G. The Family Viewing Area is located in Room 159 and offers live video and audio feeds for all events held in Hall F/G. This will allow parents to watch and listen to sessions while ensuring that their children do not disturb other attendees.

First Aid Station

NSA provides a First Aid Station, which is located between the South Lobby and the South Ballroom Lobby in the hallway behind Room 167. It will be open during regular conference hours.

Information Central

Have a question about the conference? Looking for lost and found? Visit NSA's Information Central located in the South Lobby, where members of our staff will be available to answer your conference-related questions.

Internet Access

During regular conference hours, NSA offers attendees complimentary Internet access on several computers located in the South Ballroom exhibit hall area.

Luggage Check Room

As a convenience for our out-of-town guests, NSA will offer a secure luggage checkroom during regular conference hours April 17-19. The checkroom, which is for luggage only, will be located in the South Ballroom Lobby. Though the room will be secure, NSA cannot and will not be responsible for lost or stolen items. Space is limited and available on a first-come, first-served basis.

Name Badges

For security reasons, conference name badges are required in order to enter any conference event other than our Thursday night Prevention Plus+ meeting, which is open to the public. Please wear or show your name badge when entering all other events. We appreciate your cooperation.

Parking

The Phoenix Convention Center offers three well-lit, secure parking garages within walking distance of the Center that are located on 3rd, Jefferson, and Washington streets, respectively. Parking is available for all events at a cost of \$8 per vehicle. There are no "in and out" privileges; you must pay to park each time you access the garage. To view locations and walking maps of these parking garages, please visit the Convention Center website at www.phoenix.gov/AGENCY/PHXPLAZA/facpark.html.

Phoenix Visitor's Information

Need dinner reservations? Curious about where to shop or what shows are in town? The friendly and knowledgeable staff of the Phoenix Convention Concierge Center – conveniently located in the South Lobby – are here to help you make the most of your visit to Phoenix. Whether you're looking for information about greater Phoenix attractions, arts and culture, dining, entertainment, nightlife, shopping, or sightseeing tours, they can guide you every step of the way. For more information on points of interest in downtown Phoenix, visit www.visitphoenix.com.

Travel and Hotel Arrangements

To assist with your travel needs, NSA travel partner Travelennium (www.travelennium.com/nsa.htm) will be onsite in the South Ballroom Lobby directly outside the Exhibit Hall. See them to book your stay for our 2008 Fall Leadership Conference, October 23-25 in Memphis, Tennessee and to take advantage of special NSA airfares and rental car and hotel discounts.

