

Juice Plus+ is Priceless!

Would you be surprised to learn that Juice Plus+ could be **saving** your family at least \$732 a year?!

At times like this, we would all be wise to analyze where our money is going, to ensure we are getting value for our dollars. Of course, this should include Juice Plus+, so please allow us to help.

We've been taking Juice Plus+ for more than 15 years, and we know with certainty that **Juice Plus+ is making us healthier and saving us money**. Even in our 60s we take NO prescription or over-the-counter (OTC) medications; how many people can say that?!

The advantage of Juice Plus+ over every other health product is '**certainty**'.

First, it is 'certain' that Juice Plus+ works; it is **making you healthier** (as long as you are taking it consistently). How can we be so 'certain'? Research. The 13 published studies (with very high "p-values"; ie, the probability that everyone taking Juice Plus+ will see the same results as in the study) show that taking Juice Plus+:

- Increases anti-oxidants in the blood
- Decreases free radical damage
- Decreases homocysteine levels
- Balances and improves weak immune systems
- Protects DNA
- Improves cardiovascular health
- Improves body composition
- Reduces illness & muscle fatigue (in serious athletes)



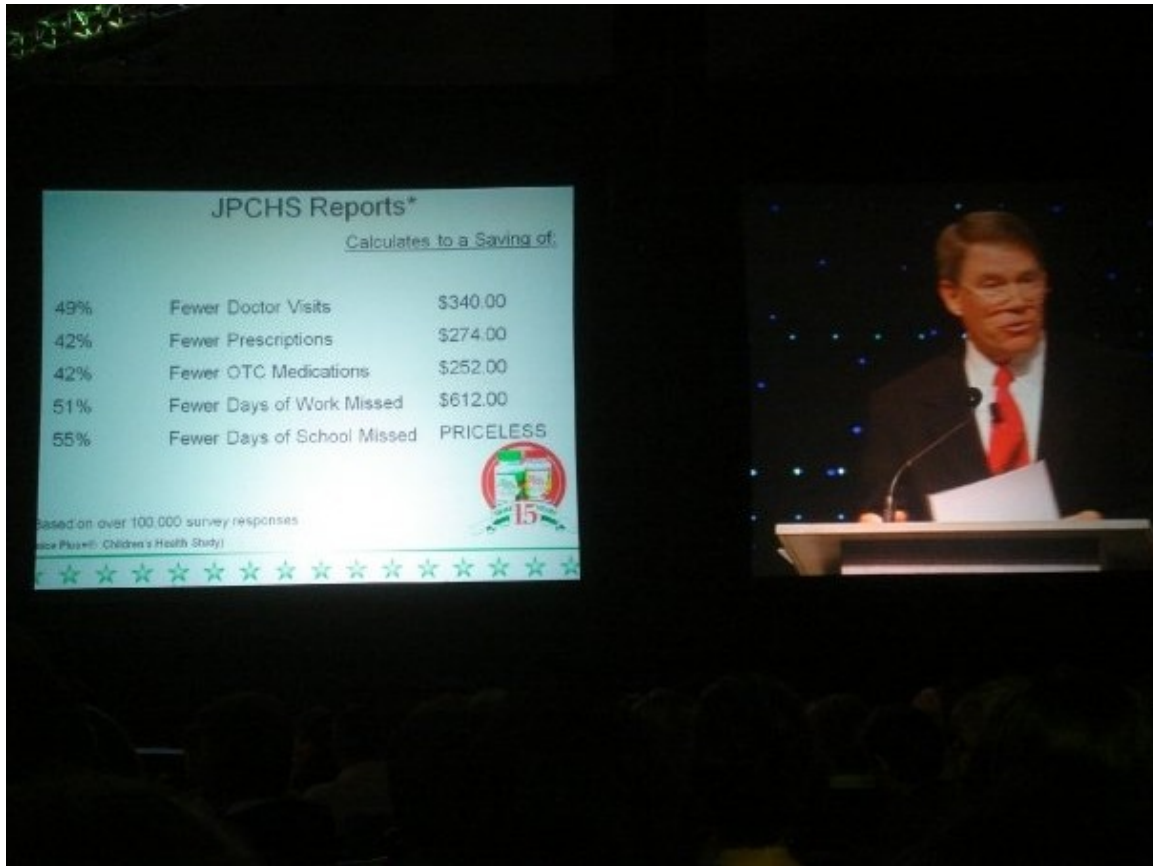
As a result, it is also 'certain' that taking Juice Plus+ over time can save you significant dollars. We have more research to prove it.

Through the on-going Juice Plus+ Children's Health Study, based on over 100,000 survey responses, we know that after one year on Juice Plus+ significant percentages of people make fewer visits to the doctor, use fewer prescriptions and over the counter medications, and miss fewer days of work and school. After three years on Juice Plus+ the results are even better; you can see them at www.childrenshealthstudy.com.

Take a look at the incidence and cost of the following for the average American nationwide:

	Average Cost	Typical # per year	Annual Cost
Doctor visits	\$174	4	\$696
Prescription drugs	\$54	12	\$648
Over the counter drugs	\$25	24	\$600
Cost of work missed	\$150	8	\$1,200

Factoring these numbers and the savings seen through the Children's Health Study, we can be 'certain' of the savings for the average American. Here are the results, as presented at our recent National Conference by John Blair, Vice President Product & Research for Juice Plus+:



Bottom line: the average American family taking Juice Plus+ sees their children miss 55% fewer school days and 51% fewer missed work days. Fewer doctor visits, prescriptions and OTC medications could result in savings of \$866 for each adult.

Each adult pays approximately \$500 for Juice Plus+ for one year (the children in the Juice Plus+ Children's Health Study get their Juice Plus+ free.) So, on average, each American adult taking Juice Plus+ stands to save \$366. With both parents taking Juice Plus+ the savings should be around \$732.

That doesn't even put a \$ value on your children being healthier and missing fewer school days, on their parents missing fewer work days, or on the value of them having healthier, happier parents: **PRICELESS**.

If you are already on Juice Plus+, sleep well at night! If you are not, wouldn't you sleep better at night knowing that you are doing the very best thing possible for the health and vitality of your family by adding Juice Plus+ to your life, and saving money in the process?

You and your family's health are worth every penny of \$1.40 a day!