

Research shows that...	Clinical Research Findings	Researchers' Institutions
Juice Plus+ [®] delivers key phytonutrients that are absorbed by the body.	Several researchers have studied the bioavailability (absorption by the body) of key nutrients found in Juice Plus+ [®] and reported Juice Plus+ [®] effectively increased plasma levels of antioxidant nutrients and other phytonutrients.	*University of South Carolina ¹ *Tokyo Women's Medical University ² *University of Florida ³ *Vanderbilt University School of Medicine ⁴ *Medical University of Vienna, Austria ⁵ *University of Sydney, Australia ⁶ King's College, London, England ⁷ Brigham Young University ⁸ University of Arizona ⁹ University of Texas Health Science Center ¹⁰ *UCLA/Georgetown University ¹⁸
Juice Plus+ [®] reduces oxidative stress.	Several studies have reported improved antioxidant enzyme levels, improved plasma antioxidant capacity, and reduced lipid peroxides, a key indicator of oxidative stress. In addition, researchers found that Juice Plus+ [®] Orchard, Garden and Vineyard Blends together were effective in reducing a marker for oxidative stress associated with aerobic exercise.	*University of South Carolina ¹ *Tokyo Women's Medical University ² *University of Florida ³ King's College, London, England ⁷ University of Texas Health Science Center ¹⁰ *Medical University of Graz, Austria ^{11,12} *University of North Carolina – Greensboro ^{13,14}
Juice Plus+ [®] positively impacts markers of systemic inflammation.	Chronic systemic inflammation is invisible, and can contribute to an increased risk for developing chronic conditions such as cardiovascular disease, diabetes, and cancer. Investigators found Juice Plus+ [®] significantly decreased levels of three key biomarkers of inflammation in both groups.	*University of South Carolina ¹
Juice Plus+ [®] helps support a healthy immune system.	Good nutrition is important for normal function of the immune system. Investigators have found Juice Plus+ [®] supports markers of proper immune function.	*University of Florida ³ University of Arizona ⁹ *Medical University of Graz, Austria ¹¹ *Charité University Medical Center, Berlin, Germany ¹⁵
Juice Plus+ [®] helps protect DNA.	Good nutrition is also important to protect DNA from oxidative damage. Studies show a reduction from baseline DNA damage after Juice Plus+ [®] .	*University of Florida ³ Brigham Young University ⁸
Juice Plus+ [®] positively impacts several key indicators of cardiovascular wellness.	Different investigations showed Juice Plus+ [®] improved various markers of vascular health, including decreased homocysteine levels, and helped maintain normal blood vessel elasticity after a high-fat meal.	*Tokyo Women's Medical University ² *Vanderbilt University School of Medicine ⁴ *University of Sydney, Australia ⁶ Foggia, Italy ¹⁶ *University of Maryland School of Medicine ¹⁷

*Randomized, double-blind, placebo-controlled investigation.

†This investigation was conducted only on the combination of Juice Plus+[®] Orchard, Garden and Vineyard Blends.

Full text reprints are available on request.

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5. *Journal of the American College of Nutrition* 2004; 23:205-211
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10. *Current Therapeutic Research* 1996; 57:445-461
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Juice PLUS[®] CLINICAL RESEARCH CURRENTLY UNDERWAY

In addition to the clinical studies on Juice Plus[®] already published there are numerous others currently underway.

Researchers from:	Are investigating the effect(s) of Juice Plus [®] on:
*University of Mississippi Medical Center	Pregnancy health.
*Wake Forest University, funded by the National Cancer Institute of the National Institutes of Health	Nutritional status and various markers of cell health.
University of Texas/MD Anderson Cancer Center	Nutritional status and quality of life.
*University of Milan, Italy	Nutritional status in smokers.
*†Yale University-Griffin Hospital Prevention Research Center	Endothelial function.
*†University of Würzburg, Germany University of Birmingham, England Academic Centre for Dentistry Amsterdam, The Netherlands	Periodontal (gum) health.
*University of Birmingham, England	Periodontal (gum) health.
*University of Birmingham, England	Healthy healing from wisdom tooth extraction.
*Canada	Markers of oxidation in healthy adults.
*University of Witten-Herdecke, Germany	Markers of skin health.

*Randomized, double-blind, placebo-controlled investigation.

†This investigation is being conducted only on the combination of Juice Plus[®] Orchard, Garden and Vineyard Blends.

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