



Completion and the return of this form by the NSA Distributor, agrees with, and promises to abide by the rules of this agreement.

I hereby agree to abide to the rules and terms of the NSA URL Link Agreement as currently published and as amended and updated from time to time in official NSA literature.

Sign: _____ **Date:** _____

Print Name: _____

NSA FIN: _____

Email address: _____

What URL/Main Web address do you want to put Link on?
(URL = Uniform Resource Locator: a protocol for specifying addresses on the Internet.)

What is the main purpose/focus of the site?

What is the URL of the personal Juice Plus+® website this will be linked to?
(Example: www.juiceplus.com/+tw12345)

If this is a social networking site, what is the name on the profile?

Do you wish to be notified when new banners are available? Yes or No

Which Banner Ad's would you like? _____

****You may choose any combination of the banners and/or approved text listed on the following pages to place on your website once it is approved.**

**Please sign and return this page to NSA.
Fax#: (901) 850-3058 or email: jpbanner@juiceplus.com
Attention: Distributor Support**



Banner Ad - URL Link Agreement

The following is NSA's policy and link agreement regarding linking of your personal JP+® website to an individual website outside of the ownership of NSA. **All URL linkage to any NSA web sites is by written approval only from NSA Home office with the official NSA Banners.**

ADDENDUM TO NSA RULE 12 form 955312

1. In promoting NSA products or the NSA Sales Program, Distributors will adhere strictly to the following:
 - a. Only current official NSA literature or materials may be used when promoting or describing NSA products or when making claims regarding the performance of NSA products. Use of any privately produced e-mail, Voice-Com, leaflets, brochures, flyers, mailers, door hangers or other such material which promotes the performance or characteristics of NSA products or illustrates the NSA Sales program is strictly prohibited. Privately produced Audios and Videos of NSA meetings and events are prohibited.
 - b. Distributors must not make any verbal claims, express or implied, regarding NSA products or the performance of NSA products that are not entirely within the claims set forth in current official NSA literature.
 - c. NSA will not approve or permit use of its name, logo, or trademarks or service marks in any broadcast, newspaper, magazine, or similar media advertising, including without limitation, any Internet Website or other computer generated process advertising.
 - d. If you own an existing site that **does not, in any form, reference NSA products or opportunity**, you can include a link to your official juiceplus.com URL by approval from NSA. All approved links must remain in compliance with the terms of the "NSA URL Link Agreement". Any other references, directly or indirectly, to NSA products or opportunity is a violation of NSA rules. Private sites designed for the purpose of marketing NSA's Opportunity and/or products are prohibited. **If you own an existing site for the purpose of selling NSA products or Opportunity, this is a Violation of NSA rules.** You may keep the URL. You will need to delete the site content before approval can be granted. Once the content is removed and approval is granted, you may use the official banners to link your "juiceplus.com" URL to your existing URL. This decision is at the sole discretion of NSA.
 - e. The content and purpose of existing sites that apply for a link to an official juiceplus.com site must not be contrary to NSA's Corporate strategies and philosophies. This decision is at the sole discretion of NSA.
 - f. NSA products may not be sold through "pay per click" or "bid on search term" search engines.
 - g. Paid placement on Internet search engines is not permitted.
 - h. When registering your official personal juiceplus.com web site with a search engine, the listing can only contain the standard wording that comes from the official Juice Plus+® Banners.
 - i. No mass email, spam, online bulletin boards, web blogs, etc., to unsolicited Customers/Distributors will be permitted.
 - j. When publishing any content on the Internet that includes direct or paraphrased quotes, thoughts, or ideas, always use citations and link to the original material where applicable. This is especially true when referring to information regarding NSA materials. NSA will not approve or permit posting of any of its intellectual property including logos, sales materials, images, trademarks, or any other service marks. When publishing any online material through social media sites, linking directly to NSA's intellectual property is permitted as long as the material is located on an official NSA server and not a third party web site. NSA will call for the removal of any postings or content that is in violation of this rule. NSA reserves the right to take disciplinary action, if said requests are not complied with. This decision is at the sole discretion of NSA. NSA Distributors must comply with the letter and spirit of NSA's Rules for Operation. You are ultimately responsible and accountable for your online activity. Distributors shall not do anything detrimental to the reputation or image of the Company, its products, Distributors, trademarks, brand names, or goodwill. The judgment of disruptive or detrimental activity is at the sole discretion of NSA. When participating in an online community, be completely transparent and disclose your true identity and affiliation with Juice Plus+®. When posting your opinion provide links back to official NSA servers supporting your opinion.
2. NSA will not approve or permit use of alternate URLs or Domain Names that contain brand names, logos, trademarks, service marks, or NSA's name.
3. Participation in Link Exchanges is prohibited.
4. Use of the NSA URL Link Program is prohibited to anyone without prior authorization from NSA.
5. Banner Ad/Link placement on sites with competing products or online retail store environments is not permitted. This decision is at the sole discretion of NSA.
6. Any change to the NSA Banner Ad is prohibited without permission from NSA.

Approved Text

(1A)

[Juice Plus+®](#) provides nutrition from 17 different fruits, vegetables, and grains in convenient and inexpensive capsule form.

(2B)

The USDA recommends we eat 7 to 13 servings of fruits and vegetables every day. Most people don't come anywhere close. Clinically proven [Juice Plus+®](#) helps you bridge the gap between what you should eat and what you do eat, every day.

(3C)

The many health benefits of [Juice Plus+®](#) have been demonstrated through numerous independent clinical research studies conducted in leading hospitals and universities around the world.

Approved Banners

(6A) – 180x150 pixels - 23.8KB



(6B) – 234x60 pixels1 - 14.5KB



(6C) – 312x100 pixels - 28.3KB



(4D)

The large and growing body of Juice Plus+® clinical research is leading more and more doctors and other health professionals to recommend Juice Plus+®.

(5E)

[Juice Plus+®](#) is the next best thing to eating fruits and vegetables. Of course, there is no substitute for eating a wide variety of fruits and vegetables. But because most people simply can't, don't, or won't, Juice Plus+® helps fill that gap.

(7A) – 180x150 pixels - 15.6KB



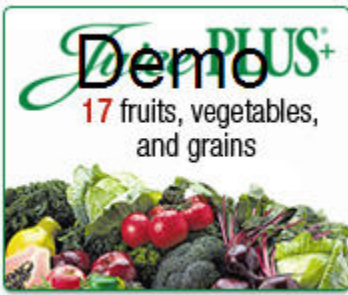
(7B) – 234x60 pixels - 10.1KB



(7C) – 312x100 pixels - 19.4KB



(8A) – 180x150 pixels - 20.2KB



(10A) – 180x150 pixels - 17.7KB



(8B) – 234x60 pixels - 11.3KB



(10B) – 234x60 pixels - 11.7KB



(8C) – 312x100 pixels - 23.4KB



(10C) – 312x100 pixels - 18.5KB



(9A) – 180x150 pixels - 14.5KB



(11A) – 180x150 pixels - 14.7KB



(9B) – 234x60 pixels - 9.29KB



(11B) – 234x60 pixels - 8.70KB



(9C) – 312x100 pixels - 18.1KB



(11C) – 312x100 pixels - 14.5KB



(12A) – 180x150 pixels - 17.8KB



(14A) – 180x150 pixels - 14.8KB



(12B) – 234x60 pixels - 9.77KB



(14B) – 234x60 pixels - 9.05KB



(12C) – 312x100 pixels - 17.4KB



(14C) – 312x100 pixels - 15.2KB



(13A) – 180x150 pixels - 13.3KB



(15A) – 180x150 pixels - 14.4KB



(13B) – 234x60 pixels - 10.2KB



(15B) – 234x60 pixels - 8.56KB



(13C) – 312x100 pixels - 17.9KB



(15C) – 312x100 pixels - 12.9KB

