

### + WHO'S IT FOR?

- New distributors in their first 60 days and their sponsors
- Existing Distributors and Direct Distributors

### + HOW DOES IT WORK?

New distributors follow the **10-1-10** plan during their first 60 days (from application date) and achieve the level of Virtual Franchisee:

**Step 1:** Start **10** new customers on Juice Plus+<sup>®</sup> products.

**Step 2:** From those customers, find at least **1** new distributor to join your team.

**Step 3:** Work together to start another **10** customers on Juice Plus+<sup>®</sup> products

### + WHAT ARE THE SPECIFIC REQUIREMENTS?

1. Total of 2,000 Promo PVC in first 60 days (from application date)
2. At least half of the Promo PVC must be done by the qualifying Virtual Franchisee
3. The "1" new distributor must:
  - live in a different household from his/her sponsor.
  - have at least one active Preferred Customer order on his/her account.

### + WHAT ARE THE REWARDS?

- \$250 bonus and conference ticket – paid immediately to the new Virtual Franchisee
- \$250 bonus – paid immediately to the sponsor of the new Virtual Franchisee

### + HOW DO I GET PAID?

You must submit a Report of New Promotion form as usual, selecting the Virtual Franchisee 10-1-10 option.  
Once verified, separate checks will be written and mailed.

### + HOW DO I FIND OUT MORE?

Login to your Juice Plus+<sup>®</sup> Virtual Office under My Team Data / Position Advancement to learn more and track your team's progress!

### + WHAT IS THE TIMEFRAME?

- Brand new distributors have 60 days from their application date to fulfill the above requirements. Final date to start 60 day requirements is April 30, 2012.
- Existing Distributors and Direct Distributors have from October 1, 2011 to January 31, 2012 to fulfill the above requirements within any 60 day period.